

Tentative Agenda – 4/24/08  
ABKA Region 2  
**Baltimore, Maryland**  
**May 13 – 15, 2008**

**Tuesday, May 13<sup>th</sup>      Welcome Event      5:30pm – 7pm**

**CAMDEN YARDS STADIUM - ABKA Private Reception**

**7pm      Orioles vs. Boston Red Sox**

**(Separate registration for Welcome Event – Must Register in Advance)**

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**Tuesday, May 13<sup>th</sup>**

- CKO Testing
- Early Registration

**Wednesday, May 14<sup>th</sup>**

8:00am      **Registration/ Continental Breakfast (included)**  
**Sponsored by: *Market Hardware***  
<http://www.petcare-websuccess.com>

**By Appointment      Web Marketing Makeovers** – Market Hardware, learn how to generate more business from your website. You saw the experts of Market Hardware present last year; now sit down with them one on one to evaluate your website and offer tips on getting better search engine visibility!

Contact [Joanne@morrisanimalinn.com](mailto:Joanne@morrisanimalinn.com) to set up your consultation at this meeting.

9:00am      **Opening**  
**Joanne Smith, CKO – Region 2 Director**

9:30am      **"Explosive Growth**  
**How to Double or Even Triple your Business."**  
Kelly Campbell, President/CEO Campbell Wealth Management.  
Kelly will discuss the process for setting and meeting outrageous business goals. He will show you how you can hit your business baseball out of the ball park.  
[www.campbellwealth.com](http://www.campbellwealth.com)

11:00am      **Break**

11:15am      **ABKA Association Update and Industry Review** Joseph Lyman, ABKA CEO – will discuss the state of the association and provide a snapshot of the pet services industry

- 12:00pm **Lunch (included)/Vendors**
- 1:00pm ***ABKA – Today and Focused Forward***  
Charlotte Biggs, CKO, ABKA CGO/President – will discuss current goals of the organization.
- 1:30pm ***Pet Loss Services - "Full Cycle of Care"***  
**Presented by: Erny Czirok**  
***Matthews Cremation Division***  
**Sponsored by: Gibson Governor Insurance**
- 2:30pm **Cookie Break/Vendors**
- 2:45pm ***Executive Roundtable*** – Joanne Morris Smith, CKO, and Moderator – Participate to learn from peers the latest trends in facility management and human resources.
- 4:00pm **“CAMDEN YARDS SPONSOR”**  
**Vendor Presentation**  
***Forever Lawn – K9 Grass***
- 4:15 pm **“CAMDEN YARDS SPONSOR”**  
**Vendor Presentation**  
***Kennel Pak, Inc.***
- 4:45 pm **Vendors**  
**Cocktail Reception (Cash Bar)**  
**Sponsored by: *Forever Lawn – K9 Grass & Kennel Pak, Inc.***
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Thursday, May 15<sup>th</sup>

- 8:00am **Continental Breakfast (included)/Vendors**  
**Sponsored by: *T-Kennels***
- 9:00am ***Developing a Health Protocol for Your Business***  
**Presented by: Dr. Christine Merle**  
**<http://www.brakkevpmg.com/consultants.aspx>**  
**Sponsored by: Houndquarter’s, Inc.**
- 10:30am ***The Dogs are Talking...Are You Listening? Staying Safe by Understanding Canine Body Language*** – **Robin Bennett**  
**[www.allaboutdogdaycare.com](http://www.allaboutdogdaycare.com)**  
**Sponsored by: Ferno Veterinary Systems**
- 12:00pm **Lunch (included)/Vendors**

1:00pm      *“Keeping the Cough Out of Your Facility”*  
Presented by: Dr. Christine Merle  
<http://www.brakkevpmg.com/consultants.aspx>

2:30pm      **Break and Vendors**

3:00pm      **Area Facility Tours on Your Own**

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Friday May 16<sup>th</sup>

*H.H. Backer Show – Baltimore Convention Center*

\* *Separate registration* [www.hhbacker.com](http://www.hhbacker.com)

\* *Please visit our ABKA Oasis Room*

**Region 2 Meeting**  
**Attending Vendors:**

K-9 Bytes  
Forever Lawn “K-9 Grass”  
Dream Dog Production  
Kennel Connection - Blue Crystal Software  
GRT Restorations, Inc.  
Gibson Governor Insurance  
Snyder Manufacturing  
Tuflex Flooring  
Kennel Pak, Inc.  
Nestle Ice Cream  
Kuranda Beds

**Sponsors**

**Forever Lawn – “K-9 Grass”**  
**Kennel Pak, Inc.**  
T-Kennels  
Market Hardware  
Houndquarters  
Gibson Governor Insurance  
Ferno Veterinary Systems

(Topics and Times are subject to change, check back for the most up to date schedule)