

PHOTOGRAPHY GUIDELINES

PCSA accepts photography submissions for its publications that highlight pets and the pet services industry. The types of photos we are most interested in include the following:

- Dogs
- Cats
- Other popular pets (rabbits, guinea pigs, birds, reptiles, pot bellied pigs)
- · People with pets
- Pet professionals at work (boarding facility operators, veterinarians, groomers, dog trainers, etc.)
- Pet boarding facilities and services
- Dog daycare facilities and services
- Pet grooming facilities and services
- Dog training facilities and services

PCSA cannot consider photos from you that include third party individuals, animals, or businesses, unless you provide their agreement to comply with these Guidelines.

Accepted Formats:

- 1. <u>Digital file on CD</u>. (Zip disks, floppy disks, or emailed photos cannot be used.)
- All digital files should be high quality, high resolution color images, and no less than 300 dpi with a physical

size of 4" x 6" or larger.

- For consideration for the cover of Pet Services Journal, photos should be 300 dpi with a physical size no smaller than 8" x 10" (actual trim size of magazine is 8.5" x 11").
- 2. High quality print, 4" x 6" or larger.
- For consideration for the cover of Pet Services Journal, prints should be at least 8" x 10".

Payment:

PCSA will select photos for use at its discretion based on quality and content. Payment for selected photos will be made after publication. All photos submitted to PCSA shall become the sole property of PCSA and will not be returned even if not published.

\$100 for cover photos \$35 - \$50 for general use photos

Rights:

By submitting your photos for consideration, you consent to PCSA's reproduction and distribution of photos submitted to PCSA for any purpose, and the use of your name and appearance, your child's/animal's name and appearance, and/or the name of your business in connection with such photos for any purpose and waive and assign all copyright, publicity rights and privacy rights. You release and indemnify PCSA from any claims you may have now or in the future regarding use of the photos or your name and appearance, your child's/animal's name and appearance, and/or the name of your business, including without limitation, any claims for copyright infringement or compensation other than as set forth above. PCSA shall have the right to use, license, sell and distribute the photos you submit on a worldwide basis for unlimited commercial, promotional, and other uses.

Submit Photos and signed release form to: PCSA, Attn: Phil Samuelson, 1702 E. Pikes Peak Ave., Colorado Springs, CO 80909



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Photo Submission Release Form

By submitting my photos for consideration, I consent to PCA's reproduction and distribution of photos submitted to ABKA for any purpose, and the use of my name and appearance, my child's/animal's name and appearance, and/or the name of my business in connection with such photos for any purpose and waive and assign all copyright, publicity rights and privacy rights. I release and indemnify PCSA from any claims I may have now or in the future regarding use of the photos or my name and appearance, my child's/animal's name and appearance, and/or the name of my business, including without limitation, any claims for copyright infringement or compensation other than as set forth above. PCSA shall have the right to use, license, sell and distribute the photos you submit on a worldwide basis for unlimited commercial, promotional, and other uses.

PCSA will select photos for use at its discretion based on quality and content. Payment for selected photos will be made after publication. All photos submitted to PCSA shall become the sole property of PCSA and will not be returned even if not published.

PCSA cannot consider photos that include third party individuals, animals, or businesses, unless you provide their written agreement to comply with these guidelines. A separate release form should be signed by all third party individuals, or the owners of pets shown in submitted photos.

Signature:	 	
Print Name:		
Business Name:		
Address:		
City:	State	Zip
Phone Number:		•