



# EXHIBITOR REGISTRATION

PET CARE SERVICES ASSOCIATION CONVENTION & EXPO | OCTOBER 13-15, 2009  
HILTON ORLANDO | ORLANDO, FLORIDA

Don't miss this chance to make contacts with the best and the brightest in the Pet Services Industry. PCSA Members are committed to improving every aspect of their business, and this is the best opportunity for you to talk with them face-to-face.

Please call 877-570-7788, ext. 17, to reserve space, then complete the reservation form below and fax it to 719-667-0116 *no later than September 22, 2009*. You will receive a confirmation letter with more information immediately upon receipt of your registration form and payment. If you have questions, contact Robert Dally at 877-570-7788, ext. 17, or by email at [robert@petcareservices.org](mailto:robert@petcareservices.org). *Early registration discount valid thru 5/15/2009.*

## CONTACT INFORMATION

Company:							
Contact:					Email:		
Phone:					Fax:		
Address:							
City:				State:		Zip/Postal:	

## BOOTH PRICING

	<del>COST</del>	<b>COST</b>	QTY.	TOTAL
Associate Member Fee	<del>\$900.00</del>	<b>\$810.00</b>		\$
Associate Member Fee, End Cap	<del>\$950.00</del>	<b>\$855.00</b>		\$
Non-Member Fee	<del>\$1200.00</del>	<b>\$1,080.00</b>		\$
Non-Member Fee End Cap	<del>\$1250.00</del>	<b>\$1,125.00</b>		\$
			<b>TOTAL</b>	<b>\$</b>

Booth selection will occur in the order in which registration forms are received once an exhibit hall layout is available.

Please list competitors you would not like to be near:

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## COMPANY INFORMATION

Please provide all information as you would like it to appear in all meeting materials. **Limit 2 attendees per booth.**

Company:							
Attendant 1:					Attendant 2:		
Phone:					Fax:		
Address:							
City:				State:		Zip/Postal:	
Email:					Website:		
Description:	<i>Please email a brief description of your company and the products or services you offer to <a href="mailto:robert@petcareservices.org">robert@petcareservices.org</a>.</i>						

## PAYMENT INFORMATION

Make Checks & Money Orders in \$US Payable to **Pet Care Services Association** or charge to:

- Check/Money Order  
 MasterCard  
 Visa  
 Discover  
 American Express

Name on Card:					Total:		
Credit Card Number:					Code:		
Expiration Date:				Signature:			

### SEND COMPLETED REGISTRATION WITH PAYMENT TO:

Pet Care Services Association  
 1702 East Pikes Peak Avenue  
 Colorado Springs, CO / 80909  
 Fax: 719-667-0116 | Voice: 877-570-7788, ext. 17  
 Email: [robert@petcareservices.org](mailto:robert@petcareservices.org)

### CANCELLATION POLICY

Cancellation requests should be sent to [robert@petcareservices.org](mailto:robert@petcareservices.org). If cancellation requests are received in writing before **September 13, 2009**, PCSA will refund your registration fee less a \$100 administrative fee. *Refunds will not be made after September 13, 2009, or for no-shows.*

## RULES, REGULATIONS AND SERVICES

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### **Please read carefully to avoid misunderstandings.**

(Note: The word "Exhibitor" refers to applicant for exhibit space named on reverse; "Exhibit Facility" and/or "Facility" refers to the hotel. "Convention Coordinator" refers to the PCSA, its agents or employees.)

These regulations have been established for the mutual benefit and protection of Exhibitors, Visitors and PCSA. Additions or changes may be made from time to time when they are an integral part of the contract to which the Exhibitor agrees.

### GENERAL

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1. Days and hours for set-up, for exhibiting, and for tear down will be specified in the Exhibitor Manual to be provided to each Exhibitor and adhered to. Subject to penalty.
2. Liability: (A) Neither PCSA, the Events Coordinator, nor the facility in which the exhibits are held can or will be responsible for damage to, loss, or theft of property belonging to or injury to, any exhibitor, his agent, employees, business invitees, visitors or guests. (B) Exhibitor agrees to protect, save and keep Convention Coordinator, PCSA, and exhibit facility owners and/or operators forever harmless from any damages or charges imposed for any violation of any law or ordinance occasioned by the negligence of the Exhibitor of those subordinated to the Exhibitor.
3. Cancellation: If space reservations are not cancelled at least 30 days prior to show dates, all exhibit fees are due and payable.
4. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy of other cause, the Show or any part thereof is prevented from being held, is cancelled by the PCSA or the exhibit space applied for herein becomes unavailable, the PCSA shall determine and refund to the applicant his proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the PCSA and reasonable compensation to the PCSA, but in no case shall the amount of refund to the applicant exceed the amount of the exhibit fee paid.

### SERVICES

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5. **This year the 8' X 10' Booth packages consist of 8' high back drape, 36" high side drape, one 7" x 44" I.D. sign, (1) 6' draped table and 2 chairs and a wastebasket.** Exhibits shall be so arranged as to not obstruct the general view of other exhibits. All other services will be the responsibility of the Exhibitor.
6. Janitor Service: Exhibit Hall aisles (not including individual exhibit spaces) will be cleaned after close of the exhibit each night.
7. Security: All doors to the exhibit hall will be locked during all hours that the exhibit hall is *not* open to the members. You should not be in the exhibit hall during "off" hours.
8. Badges: **Two badges will be provided for each booth. Additional sales people will be required to pay for badges.**
9. Local regulations, licensing and labor agreements must be followed. For convenience, the official decorator, will rent, on advance order, appropriate furniture of all kinds, rugs and other accessories, and also will provide signs (other than standard identification) at Exhibitor's expense.

## RESTRICTIONS

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10. Safety Precautions: All construction material must conform to standard safety practices. Table and drapes supplied by the Exhibitor, together with textile or paper displays and decorations, must be flameproof. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper, may be used at any time. All packaging containers and materials are to be removed from the floor and may not be stored under tables or behind displays. Equipment powered by internal combustion motors cannot be operated during show hours. Displays are subject to inspection and approval for safety by the local Fire Department.
11. Irregular Activities: No person, firm or organization which has not regularly contracted with PCSA for occupancy of space in the Show will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear any identification other than that of the contracting exhibitor, or to distribute advertising or other materials at the exhibit. Any infringement of this regulation will result in prompt removal of the offending person from the facility. Exhibitors may not enter the booths of other exhibitors without invitation; no Exhibitor may call or invite a visitor out of one exhibit and into his own. Exhibitors must remain within their own exhibit space in distributing literature, product samples, or other materials; the aisles may not be used for this purpose.
12. Exhibitors may not dispense food or beverages unless the products offered are those they regularly produce/market.
13. Circulars of advertising matter of any description may be used or distributed only within the area assigned to the Exhibitor presenting such material.
14. Use of noisemakers, and presentations, which may be judged not in good taste, lacking in dignity, or not in keeping with the purpose of the exposition are prohibited.
15. Use of sound motion pictures and tape recorders will be permitted, where appropriate to the display, provided sound is maintained at not more than "conversational" level; PCSA reserves the right to restrict Exhibitors' use of sound and other devices which may interfere with the best interest of the PCSA as a whole.
16. Complaints of any violation of rules and regulations are to be made promptly to Events Coordinator, and Exhibitors and their personnel agree to abide by the decision and ruling of PCSA.
17. No raffles, drawing or events maybe held without the express permission of the Events Convention Coordinator.
18. No Exhibitor shall act in a manner, which is inconsistent with the interests of the Association, or of its members. Exhibitors who do act in a manner inconsistent with those interests, will be asked to leave the show, and may be refused space in the future PCSA trade shows.
19. The Exhibitor understands that neither the PCSA or the Hilton Orlando maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
20. Communications: Address all communications to:

**1702 East Pikes Peak Avenue  
Colorado Springs, CO / 80909  
VOICE: (719) 667-1600, ext. 17 | FAX: (719) 667-0116  
EMAIL: [robert@petcareservices.org](mailto:robert@petcareservices.org)**